



Club Name: _____

*Complete the form below and select
advertising and promotional materials for
your club's lessons!*

Date: _____

Submitted by: _____

(Printed First and Last Name)

Mainstream Lesson Advertising Menu

Maximum Spend \$700 · \$350 Must be Applied to Social Media

Printed Materials

<u>Item</u>	<u>Size</u>	<u>Units</u>	<u>Price Per Unit</u>	<u>Quantity</u>	<u>Total</u>
☐ Business Cards	2" x 3.5"	500	\$55.00 x	_____	= \$ _____
☐ Push Cards	4" x 9"	100	\$28.00 x	_____	= \$ _____
☐ Car Magnets	7¼" x 17"	10	\$50.00 x	_____	= \$ _____
☐ Yard Signs	18" x 24"	10	\$40.00 x	_____	= \$ _____
☐ Bumper Stickers	11½" x 3"	10	\$31.90 X	_____	= \$ _____

Digital Advertising

<u>Item</u>	<u>Daily Spend</u>	<u>Number of Days</u>	<u>Total</u>
☐ Facebook/Instagram	☐ \$5	☐ 7 (1 week)	
	☐ \$10	☐ 14 (2 weeks)	= \$ _____
	☐ \$20	☐ 21 (3 weeks)	
	☐ Other: \$ _____	☐ Other: _____	

*\$5 per day reaches 814 – 2.4k
\$20 per day reaches 5.1k – 14.7k*

Recommended to run ads for 2 to 3 weeks for best performance.

Hosting Costs

A Club may request for their facility rental and caller costs incurred from lessons to be covered with funds from this program.

☐ Caller \$ _____	Caller Name: _____	_____	_____
+		↑ Phone Number ↓	Email Address ↑
☐ Facility \$ _____	Point of Contact: _____	_____	_____
<u>Total</u> =\$ _____	Facility Name: _____	Address: _____	_____